



108 W. Main Street  
Little Chute, WI 54140  
vendors@marketonmainlc.com  
(920) 423-3868

Dear Business Owner,

Re: Market on Main Sponsor

Market on Main 2024 will host their 4<sup>th</sup> Annual downtown event on Saturday, September 14<sup>th</sup>. If you are a reoccurring or first-time sponsor, there is no question that because of your sponsorship, our event has and will continue to have the success and experience everyone can enjoy!

We are graciously reaching out to see if you are able to commit to sponsoring our 2024 event. This year we are encouraging the ability for perspective businesses to partner together for Presenting & Music Sponsor and Family Fun Area sponsorship levels! If you know another business that would be interested in partnering with you, don't hesitate to reach out! We can also work to help you find another business to partner with.

Attached is our updated event matrix for sponsorship for your reference.

If you wish to be a sponsor for 2024, please fill out the below, provide a check issued to Market on Main and send back the information via mail to the address above.

***(Please address the Memo Line: Market on Main Sponsor)***

In addition, please email [john@littlechutewi.org](mailto:john@littlechutewi.org) your sponsor logo so we can add to publication materials!

As always, THANK YOU not only for Market on Main participation, but also what you do for the community as a whole!

*The Market on Main Team,*

*John McDonald  
VOLC*

*Heather Calvin  
BLC Bank*

Yes, we wish to be a 2024 Market on Main Sponsor

Sponsor Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Sponsorship Financial Commitment \$ \_\_\_\_\_

No, we will pass on sponsorship this year.





# 2024 SPONSORSHIP OPPORTUNITIES

Ask us about sharing a sponsorship level with another business!

		Presenting & Music \$8,000	Family Fun \$3,500	Elite \$1,000	Champion \$500	Promoter \$250	Supporter \$100
		Multiple sponsors accepted at each level					
SPONSORSHIP BENEFITS INCLUDED	Logo/Name recognition on website	✓	✓	✓	✓	✓	✓
	Name included in communications	✓	✓	✓	✓	✓	✓
	Logo/Name displayed on marketing materials	✓	✓	✓	✓ (Name only)	✓ (Name only)	✓ (Name only)
	Logo/Name displayed on event signage	✓	✓	✓	✓ (Name only)		
	10x10 booth space at event	✓	✓	✓	✓		✓ (Little Chute Businesses Only)
	Recognition in social media posts	✓	✓	✓	✓		
	Recognition as specific area sponsor	✓	✓				
	Onsite signage at stage/sponsor area	✓	✓				
	Priority placement on marketing materials	✓					
	Co-branding opportunity with event	✓					

*Note: Sponsoring businesses that commit ten weeks or less before date of event may not receive all documented benefits*

To submit your sponsorship interest please email [Sponsor@MarketonMainLC.com](mailto:Sponsor@MarketonMainLC.com)

More information on Market on Main - [www.MarketonMainLC.com](http://www.MarketonMainLC.com)